

#10 International
Trade Rankings

Trade Master's Program Profile

KEDGE
BUSINESS SCHOOL

MSc International Business



Program overview

School	KEDGE Business School
Program	MSc International Business
Location	Talence, France
Mode	Full-time
Duration	One to two years
Delivery	On-Campus
Start	September

This profile will help students appreciate why this graduate program ranked high on the [International Trade Rankings](#). The [Hinrich Foundation](#) and QS created the Rankings to help students identify programs that will fast-track their trade careers and enable companies to hire performance-ready talent.

Introduction

The [MSc International Business](#) program at the [KEDGE Business School](#) (France) is ranked **tenth** in the [International Trade Rankings](#) 2023.

The program is designed to equip students with the necessary technical knowledge and cross-cultural management skills required to succeed in a globalized economy. It offers a range of experiential learning initiatives, including business simulations, case studies, international expansion consultancy projects, and apprenticeships at both French and international institutions. The program's faculty is comprised of practitioner professors and lecturers with extensive industry and academic experience in their fields, further enhancing the quality and value of the learning experience.

In addition, the program leverages KEDGE's extensive network of trade industry partners to provide guest speakers and professional development opportunities to its students. The school's integrated system for professional and personal development, 'Be-U', is dedicated to enhancing employability and connecting students with industry partners and employers.

Ranking performance highlights



Innovative Teaching

The MSc International Business program places a strong emphasis on innovative teaching methods. A key feature of the curriculum is the inclusion of real-world study projects, which provide students the opportunity to develop close relationships with trade-related enterprises. In addition, all students are required to complete a six-month internship, either in France or abroad. Such attributes earned the program a **first-place ranking in terms of Internships** and placed it among the **top 20 overall for Innovative Teaching**.



Industry Engagement

KEDGE faculty boasts significant industry experience as well as proactive engagement with academic organizations, including the French Finance Association, Network for Business Sustainability and the European Academy of Management. Ample "real-world" experience and strong ties to industry placed it **first for Faculty Industry Experience** and **seventh overall for Industry Engagement**.



Graduate Outcomes

The MSc International Business program equips graduates with a deep understanding of international business practices, strong analytical skills, and proficiency in business theory. The program prepares them to identify and evaluate global opportunities and challenges, develop effective strategies, and gain practical experience through internships and industry engagement. An impressive 99% of the program's graduates receive a job offer within six months upon graduation, all of which are for international positions. This earned the program a place among the **top 15 on the Rankings for Graduate Outcomes**.

