

## SME Sustainable Trade Awards - Singapore 2023

*This is a sample application form so that you can work on the application offline. Please note that all applications should be submitted online. There are three sections, and it should take 20 minutes to complete. The deadline is **31 May**. If you have any questions, please email us [hfTradeAwards@hinrichfoundation.com](mailto:hfTradeAwards@hinrichfoundation.com).*

### **SME Sustainable Trade Awards**

The SME Sustainable Trade Awards aim to inspire Singapore’s SMEs engaged in global trade to advance sustainable practices. The Awards will honor firms for their contributions to enhancing sustainable trade, with winners serving as exemplars to the SME ecosystem to conduct trade in a way that balances economic, social, and environmental imperatives.

The Hinrich Foundation has partnered with ERM (Environmental Resources Management), the largest global sustainability consultancy, to develop these Awards in Singapore with plans to expand across Southeast Asia in the coming years.

### **SMEs and Sustainable Trade**

SMEs are at the forefront of Singapore's economy and play a critical role in sustainable trade. Ensuring that global trade is conducted in a mutually beneficial way between trading partners and achieves balanced economic, environmental and social outcomes is a complex issue, but SMEs can make a significant impact through their unique contributions.

We believe that every effort counts in creating a more sustainable future. That's why we're eager to hear about the measures you've taken to make your company more resilient and the innovative ways you are advancing sustainable global trade.

If you aren't sure where to begin, here's how we like to think about sustainable trade for SMEs.



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## Section 1. Sharing your Story

1. Please share with us a brief description of the project / initiative / solution(s) which are related to Sustainable Trade, Environmental, Social and Governance, that your organisation has implemented, and that you are proud of and wish to share. *(up to 400 words)*
2. What is the outcome of your project / initiative / solution(s) on trade and sustainability? How has the initiative impacted your business? What have you learnt? *(up to 400 words)*
3. Do you think that your project / initiative / solution(s) is replicable in other companies?
  - Yes
  - No
  - Maybe
4. Are you looking to invest further in this project / initiative / solution(s)?
  - Yes
  - No
  - Maybe
5. Are you keen on introducing other sustainability solutions in your company?
  - Yes
  - No
  - Maybe
6. You may upload supplementary information that shows your project / initiative / solution(s).
7. You may wish to point us to URLs that show your initiatives.

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## Section 2. Understanding where you stand.

### SME Sustainable Trade - Your Journey

We recognise that every organization's journey towards sustainability is unique and may occur in stages. It is crucial to acknowledge where you are in your journey towards advancing sustainable trade as this will help you align your business strategy, develop resilience, and set you apart from your competitors.

Within each area of the framework, please share with us your understanding of where you stand in your journey.

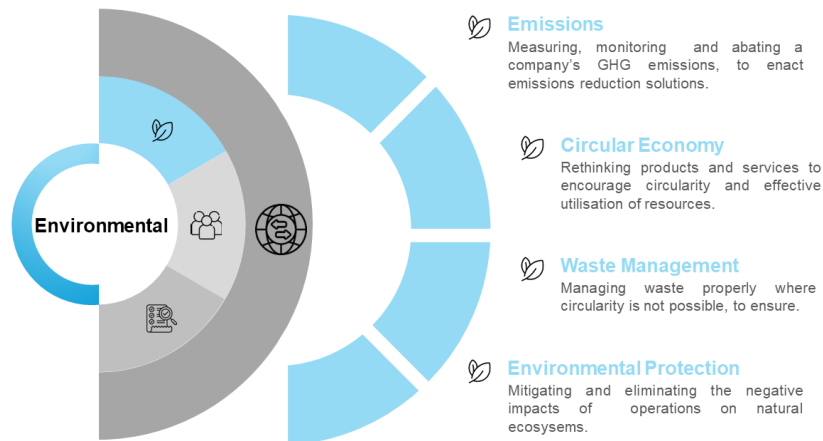
1. What is your progress in the area of **SUSTAINABLE TRADE**. *Select all that apply.*



	We need to understand more	We have started some initiatives	We have built strategies & policies	We have an action plan for our strategies & policies	SUSTAINABLE TRADE is deeply ingrained in our organisation
Mutually Beneficial Trade	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supply Chain Resilience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digitalisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stakeholder Engagement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

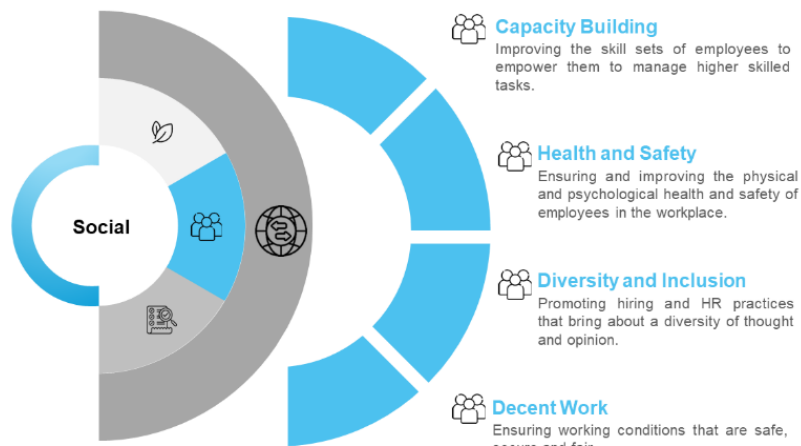
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2. What is your progress in the area of **ENVIRONMENTAL** issues? *Select all that apply.*



	We need to understand more	We have started some initiatives	We have built strategies & policies	We have an action plan for our strategies & policies	ENVIRONMENTAL sustainability is deeply ingrained in our organisation
Emissions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Circular Economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Waste Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental Protection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

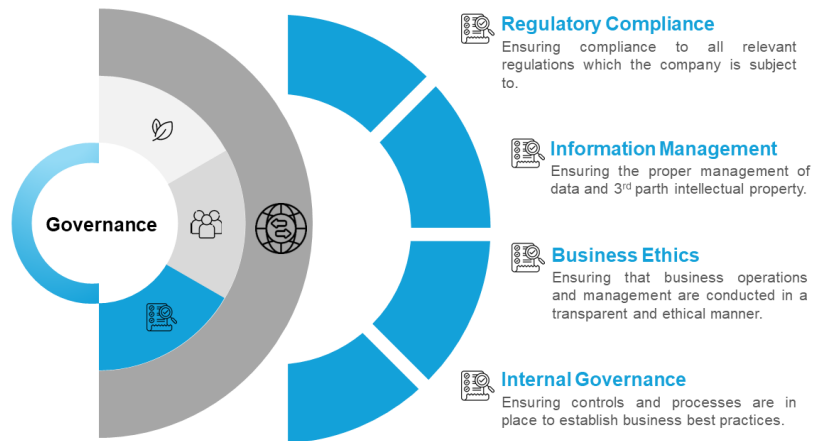
3. What is your progress in the area of **SOCIAL** sustainability? *Select all that apply.*



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	We need to understand more	We have started some initiatives	We have built strategies & policies	We have an action plan for our strategies & policies	SOCIAL sustainability is deeply ingrained in our organisation
Capacity Building	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health & Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diversity & Inclusion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Decent Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. What is your progress in the area of **GOVERNANCE**? *Select all that apply.*



	We need to understand more	We have started some initiatives	We have built strategies & policies	We have an action plan for our strategies & policies	GOVERNANCE is deeply ingrained in our organisation
Regulatory Compliance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Ethics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internal Governance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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### Section 3: Contact details

We'll need to contact you should you progress to the next stage!

1. Your company name
2. Your name
3. Your title
4. Your email address
5. Contact number
6. Your company is registered/incorporated:
  - in Singapore
  - outside of Singapore (with an office/site in Singapore)
7. Your company's annual turnover is
  - Less than SGD 10 million
  - Between SGD 10 - 100 million
  - Greater than SGD 10 - 100 million
8. Your company is best described as operating in which sector?

○ Agritech	○ Land Transport
○ Air Transport	○ Logistics
○ Built Environment	○ Marine & Offshore Engineering
○ Business Services	○ Precision Engineering
○ Digital / ICT	○ Retail
○ Electronics	○ Sea Transport
○ Energy & Chemicals	○ Urban Solutions
○ Food Manufacturing	○ Wholesale Trade
○ Food Services	○ Other
○ Healthcare and Biomedical	

That's it!

THANK YOU for submitting your application and sharing your story with us for the **SME Sustainable Trade Awards**! The evaluation period will be May to July and we will contact you should we need additional information. Please reach us via [email](#) if you have any questions.

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