

=#7 International
Trade Rankings

Trade Master's Program Profile



Stanford
University

MBA



Program overview

University	Stanford University
School	Graduate School of Business
Program	MBA
Location	Stanford, California, USA
Mode	Full-time
Duration	Two years
Delivery	On-Campus
Start	September

This profile will help students to appreciate why this graduate program ranked high on the [International Trade Rankings](#). The [Hinrich Foundation](#) and QS created the Rankings to help students identify programs that will fast-track their trade careers and enable companies to hire performance-ready talent.

Introduction

[Stanford University's MBA](#) program is **ranked seventh in the world**, tying with Carnegie Mellon University and City, University of London, in the [International Trade Rankings 2023](#).

The program's faculty strives to stay closely attuned to the needs of real-world industries by tapping into the knowledge of industry guest speakers through joint lectures, symposiums, and professional panels. They also contribute to research and advisory bodies related to trade. Moreover, students are presented with various opportunities to put the knowledge and skills they acquire in the program into practice through experiential learning and business simulations.

The program offers students the opportunity to broaden their worldview through participation in the Global Management Immersion Experience, the Stanford-Tsinghua Exchange Program and Global Study Trips.

Ranking performance highlights

To earn its position in the International Trade Rankings, the MBA program delivered strong performance across a number of key areas. Some noteworthy characteristics are:



Industry Engagement

Stanford Graduate School of Business regularly invites renowned entrepreneurs and international corporate leaders to speak on campus to provide MBA students with real-world insights into critical management issues. Its faculty also actively engages with and holds leadership and consultative roles in industry associations and think tanks, including the American Finance Association, US National Bureau of Economic Research, and US Academy of Management. These robust connections within the trade sector helped the program **rank second for Partnering with Industry Bodies**.



Innovative Teaching

The Stanford MBA curriculum focuses on experiential learning initiatives that develop students' knowledge and build essential skillsets for effective leadership. During the first year, students participate in the Leadership Labs and Executive Challenge, where they are immersed in business simulations under the guidance of global business experts and accomplished Stanford alumni.



Trade Program Content

In addition to the core management fundamentals that are taught, students can customize their learning via more than 100 electives across nine academic areas. Students are also required to complete at least one international initiative to gain a new and deeper understanding of transnational social, economic and political issues. Among the options is the Global Management Immersion Experience, a four-week, hands-on immersive project covering industries such as healthcare, non-profit, energy, technology and media.

