

#7 International
Trade Rankings

Trade Master's Program Profile



MSc International Business



Program overview

University	City, University of London
School	Bayes Business School
Program	MSc International Business
Location	London, United Kingdom
Mode	Full-time
Duration	12 months
Delivery	On-Campus
Start	September

This profile will help students to appreciate why this graduate program ranked high on the [International Trade Rankings](#). The [Hinrich Foundation](#) and QS created the Rankings to help **students** identify programs that will fast-track their trade careers and enable **companies** to hire performance-ready talent.

Introduction

Bayes Business School's [MSc International Business program](#) shares **the seventh position** with Carnegie Mellon University and Stanford University in the [International Trade Rankings 2023](#).

The program curriculum is designed to equip students with knowledge and tools to successfully manage an organization across borders and rise to the challenges of a complex and interconnected world. Through its central location in Europe, the program places a strong focus on practicality and experiential learning by incorporating industry speakers, corporate engagement, overseas study trips and a variety of content delivery formats throughout its one-year duration.

With the support of Bayes Business School's Career Team, students can engage directly with industry partners and gain valuable access to the diverse career opportunities in London, a global economic and financial center.

Ranking performance highlights

To earn its position in the International Trade Rankings, the MSc International Business program delivered strong performance across a number of key areas. Some noteworthy characteristics are:



Innovative Teaching

Its diverse range of teaching and learning formats helps the program achieve its **fourth place for Experiential Learning** and **the tenth rank overall for Innovative Teaching**. Central to the program is the International Business Research Project, an in-depth empirical study on a critical business topic. In the last segment of their study, students can choose to participate in Bayes' International Electives in Europe, Middle East or Asia with foreign experts to develop first-hand experience and a global perspective on key trade issues.



Trade Content Program

In addition to the core courses on business management, the MSc International Business curriculum also shines a light on environmental, social and economic impact enterprises can have when they operate across national boundaries with disproportionate influence and resources. This allows students to develop profound understanding of the challenges faced by real-world businesses and how they differ across geographical and functional contexts.



Graduate Outcomes

The Career and Professional Development Centre at Bayes Business School connects employers with Bayes students for both academic and talent search collaborations. It operates a free online platform dedicated to corporate engagements, where employers could post job advertisements, set up appointments for company presentations and register to participate in industry sharing sessions as well as networking events and career fairs organized by the business school.

